

berkshire
international
film festival

june 1-4, 2023

biff

SEVENTEENTH

17

ANNUAL

ADVERTISE
with the BIFF

BOOK NOW AND SAVE!

BOOK NOW AND TAKE ADVANTAGE OF A 10% DISCOUNT OFF YOUR AD
OFFER EXPIRES 02/6/2023 (Does not include covers)

Use this form to reserve space for your ad in our 17th season of the BIFF program

ADVERTISER INFO

Advertiser (please print)

Contact name

Address

City

State

Zip

Telephone

Email

IMPORTANT: PLEASE CHECK ONE

- I am enclosing camera-ready art
 I will send camera-ready art to before March 17, 2023
 Repeat ad

PLEASE CHECK ALL THAT APPLY

- Inside Cover Full Page
 Inside Back Cover Half Page (Horizontal or Vertical)
 Back Cover Quarter Page

- I am interested in advertising at the Triplex Cinema

FULL COLOR AD DIMENSIONS

INSIDE FRONT COVER OR BACK COVER **\$1,600**

INSIDE BACK COVER **\$1,400**

FULL PAGE **\$1,100**

8.5" x 11" vertical
(.125" bleed on all sides)
with bleed 8.75" x 11.25"

HALF PAGE **\$750**

horizontal 7.25" x 4.75"
vertical 3.5" x 9.75"

QUARTER PAGE **\$500**

3.5" x 4.75" vertical

FINAL COST

PAID _____

TRADE _____

SELECT PAYMENT METHOD

AMEX Visa MC

Credit card # _____

exp. date

CVV

Billing Zip Code

Signature _____

I'm enclosing a check
payable to BIFFMA for \$ _____

Please bill me

SEND FORM TO
BIFF, PO Box 237, Great Barrington, MA 01230

EMAIL
lauren@biffma.org

QUESTIONS?
Contact Lauren Ferin, 413.528.8030

#BIFF17

Submit artwork to
ads@biffma.org by **March 17, 2023**