BERKSHIRE INTERNATIONAL FILM FESTIVAL 2027

JUNE 3-6, 2027

ADVERTISE
with the BIFF

BOOK NOW AND SAVE!

BOOK NOW AND TAKE ADVANTAGE OF A 10% DISCOUNT OFF YOUR AD

Offer expires 1/15/2027. (Does not include covers or business card size ads)

SCAN HERE
TO RESERVE YOUR AD SPACE ONLINE:

ADVERTISER INFO

Advertiser (please print) _____

Contact name _____

Address _____

City _____

State _____ Zip _____

Telephone _____

Email _____

IMPORTANT: PLEASE CHECK ONE

☐ I will email our artwork to ads@biffma.org by March 17, 2027

☐ Repeat Ad from last year

PLEASE CHECK ALL THAT APPLY

☐ Inside Cover
☐ Inside Back Cover
☐ Back Cover
☐ Full Page
☐ Half Page (☐ Horizontal or ☐ Vertical)
☐ Quarter Page
☐ Business Card *EXCLUSIVE TO NEW ADVERTISERS*

PAYMENT IS DUE WHEN ARTWORK IS SUBMITTED

BOOK ONLINE OR SEND FORM TO
BIFF, PO Box 237, Great Barrington, MA 01230

EMAIL
lauren@biffma.org

QUESTIONS?
Contact Lauren Ferin, 413.528.8030

FULL COLOR AD DIMENSIONS

BACK COVER *$1,600*
INSIDE FRONT COVER *$1,600*
INSIDE BACKCOVER *$1,500*
FULL PAGE *$1,100*
8.5" x 11" vertical
(.125" bleed on all sides)
with bleed 8.75" x 11.25"

HALF PAGE *$750*
horizontal 7.25" x 4.75"
vertical 3.5" x 9.75"

QUARTER PAGE *$500*
3.5" x 4.75" vertical

EXCLUSIVE TO NEW ADVERTISERS
BUSINESS CARD *$250*
3.5" x 2" horizontal

FINAL COST

PAID _____

TRADE _____

SELECT PAYMENT METHOD

☐ AMEX ☐ Visa ☐ MC

Credit card # _____

exp. date _____ CVV _____ Billing Zip Code _____

Signature _____

☐ I'm enclosing a check payable to BIFFMA for $_____

#biffma2027

Submit artwork to
ads@biffma.org by **March 17, 2027**